

Market Pointer - Exporting "Professional" Services to Canada

Demand

The ITC data for Canada is available until 2019 for professional and management consulting services. Canada imported \$12.8Bn. USD in professional and management consulting services in 2019, slightly less than the 2018 value of \$12.9Bn. USD, or a contraction of -0.8%. However, notably import growth was stronger in the previous years. With \$12.5Bn. in 2017 and \$10.7Bn. in 2016, the corresponding growth rates were 3.2% and 16.8%, respectively. Hence overall there is a strong demand trend for professional services in Canada that portends significant opportunity for Saint Lucian professional services providers.

Aspects of Accounting and Management Consulting can be delivered to firms in Canada by Saint Lucian firms through outsourcing or *Mode 1*. Saint Lucian professionals can also avail themselves of *Mode 4* delivery of these same services in Canada given some flexibility in the visa regime. Canadian firms can also be an export destination for Saint Lucian Engineering and Architectural Services via *Mode 2*.

Market entry requirements

Accountants can migrate to Canada for service delivery. The requirement to migrate to Canada as a qualified accountant under NOC code 1111 is a chartered or regulated status in Saint Lucia. In addition

to this chartered status an undergraduate degree is needed. Also, experience of at least 1 year of continuous employment or part-time equivalent over ten years is needed.¹

Veterinarians are in high demand in Canada and are on the Canadian NOC List code 3114. Qualified Veterinarians are eligible for full Permanent Residency in the Federal Skilled Worker Immigration Program on both a Federal and Provincial Nomination basis.²

Physiotherapists under the NOC code 3142 are employed across a variety of professional environments including but not limited to hospitals, care facilities, rehabilitation centres, doctors' clinics, community centres, private medical facilities and many work on a self-employed basis.³ Qualifications include being a licensed Physiotherapist in Saint Lucia and demonstrate equivalence in qualifications as someone qualified and working as a Physiotherapist in Canada.⁴

Engineers are in high demand in Canada and applicants may be able to secure a Canadian Permanent Residency Visa either with or without a job offer. Civil Engineers from all over the world are eligible to make an Express Entry for Civil Engineer Canada Residency providing they have the right skills, experience, and qualifications in their home country.⁵

Doctors are in huge demand in Canada and are on the Canadian NOC List code 3113. Qualified doctors are eligible for full Permanent Residency under the Federal Skilled Worker Immigration Program on both a Federal and Provincial Nomination basis.⁶

¹ https://www.emigratecanada.com/

² https://www.emigratecanada.com/immigrate-to-canada-as-a-veterinarian/

³ https://www.emigratecanada.com/immigrate-to-canada-as-a-physiotherapist-2019/

⁴ Ibid.

⁵ https://www.emigratecanada.com/immigrate-to-canada-as-a-civil-engineer/

⁶ https://www.emigratecanada.com/immigrate-canada-as-doctor/